

The information contained within this announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulation (EU) No. 596/2014 (“MAR”). Upon the publication of this announcement via a Regulatory Information Service (“RIS”), this inside information is now considered to be in the public domain.

4 July 2018

**Directa Plus plc**  
 (“Directa Plus” or the “Company”)

**Directa Plus receives second significant order from Alfredo Grassi**

Directa Plus plc (AIM: DCTA), a producer and supplier of graphene-based products for use in consumer and industrial markets, is pleased to announce it has received a further order from Alfredo Grassi S.p.A. (“Grassi”) worth an initial €0.70 million to supply high performance technical textiles with Graphene Plus (G+). This follows Grassi winning an additional tender to provide G+ enhanced workwear.

Grassi is a leading manufacturer of customised protective clothing, workwear and uniforms for private and public organisations internationally and Directa Plus and Grassi have been working closely together to incorporate G+ into Grassi’s workwear products. Grassi has placed an order with Directa Plus worth €0.70 million. It is anticipated that this order will be delivered in the current financial year. The Board believes this order represents the largest amount of textile material to be treated with graphene nanoplatelets by any company in the world to date.

Directa Plus has received this new order from Grassi following Grassi’s successful public tender to provide workwear incorporating G+ to an Italian government agency. This is the second such tender to be won by Grassi, having already supplied G+-enhanced workwear to an Italian state-owned company. Workwear represents a significant addressable market for the Company’s G+ and in Italy alone there are approximately 250,000 law enforcement, fire and safety and military personnel whose clothing needs to be renewed every three years. Directa Plus and Grassi continue to work together to develop and market new product lines and the Board remains excited about the future opportunities that this partnership could bring.

Giulio Cesareo, Chief Executive Officer of Directa Plus, said: *“We are delighted to have been awarded our second major order from Alfredo Grassi and to be deepening our relationship with a key partner. G+ is a truly revolutionary additive product for the textiles market that is chemical free, providing significant benefits in terms of thermal regulation, heat dissipation and energy harvesting, as well as conferring antistatic, bacteriostatic and flame-retardant properties. This new order to supply workwear clothing incorporating G+ expands our joint activities with Grassi and we believe that there remain significant opportunities for Directa Plus in the textiles market, especially in workwear. We continue to work with an increasing number of global textile manufacturers and brands, and believe that Directa Plus has a clear and sustainable lead in this key market.”*

**Enquiries**

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## **About Directa Plus**

Directa Plus is one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets worldwide. By incorporating Directa Plus' unique graphene blends, identified by the G+ brand, its customers can enhance the performance of their end products without significantly increasing their cost. Directa Plus graphene-based products are natural, chemical-free, sustainably produced and tailored to specific customer requirements for commercial applications such as smart textiles, tyres, composite materials and environmental solutions.

Established in 2005, the Company has a patented technology process and a portfolio of product and application patents. It produces its graphene-based products at its own factory in Lomazzo, Italy, with a scalable and exportable manufacturing model enabling the set-up of additional production at customer locations to reduce transport costs, waste and time-to-utilisation. Directa Plus partners with customers to enable them to offer the high-performance benefits of graphene in their own products.